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Work by Referral. *Live the Good Life!*[™]

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**BUFFINI & COMPANY WELCOME LOU HOLTZ, DAN COYLE
AND ZIG ZIGLAR TO MASTERMIND[®]**

Carlsbad, CA—June, 2010—Buffini & Company, the largest coaching and training company in North America, announced today the guest speakers for MasterMind Summit 2010. Joining the stage with Brian Buffini, founder and CEO of Buffini & Company will be Lou Holtz, one of the greatest coaches of all time, author of *The Talent Code*, Dan Coyle and in an exclusive video interview, Zig Ziglar, world renowned motivational speaker and best-selling author.

This year's theme, *Creating Your Own Comeback*, is designed to provide hope to all who have experienced recent setbacks, challenges or tragedy. Buffini believes "your best days are yet to come...and the wisdom you've acquired has prepared you to build up what cannot be torn down in the years to come." The company is expecting 2,000 real estate agents, lenders, service industry professionals and their family members to attend.

Event Details: August 8-10

Location: San Diego Convention Center

Register Online: www.buffiniandcompany.com/mm

Call: 800-945-3485 x 4

Special Services: Childcare and Shuttle Services Available

Hotel: Special Event Rates Negotiated (visit the website for details)

About Buffini & Company

Buffini & Company is the largest real estate coaching and training company in North America. Founded by industry expert Brian Buffini, the company provides its Members with systems that facilitate the fundamentals of working by referral. Their unique and highly-effective lead generation and coaching systems have helped entrepreneurs around the world improve their business, increase net profit and enhance their quality of life. Members of Buffini & Company's One2One Coaching programs earn 6 times the NAR national average (US). Buffini & Company is headquartered in Carlsbad, California.

For further information: www.buffiniandcompany.com or 800-945-3485 x 4.