



Dear RE/MAX Broker,

RE/MAX invests millions of dollars each year to bring you and your Agents the best training programs the real estate industry has to offer. To kick off a successful 2011, we're making a significant investment in your success by offering the RE/MAX Profitable Broker Program to you through RE/MAX University and on your Roku device.

This program allows you to become certified to facilitate the 100 Days to Greatness® and Ultimate Agent™ programs in your office – courses that will increase your Agent's productivity, maximize your time and effectiveness and improve your profitability.

100 Days to Greatness gives new and experienced Agents a proven lead generation system and a complete marketing plan. This step-by-step, action-oriented sales training produces tremendous results with Agents averaging 5 transactions in only 100 days. Ultimate Agent is next-level training for Agents who have mastered the fundamentals and want to significantly increase production, generate higher quality, higher-volume leads and expand their business network. Over the past 5 years, RE/MAX and Buffini & Company have trained more than 20,000 Agents in these programs, and the results have been tremendous – even during the recent recession.

There has never been a better time for you to take the Profitable Broker Program, because for a limited time in 2011, RE/MAX is subsidizing the regular \$395 price and offering 100 Days to Greatness or Ultimate Agent to your Agents for the special, reduced price of just \$199 – a 50% savings. We've also added a valuable bonus pack to 100 Days to Greatness to bring your Agents further value.

The bonus pack includes:

- Four additional marketing pieces for your Agents to download and send to their database
- Short sale & seller dialogs for capturing market share
- A Complimentary Coaching Session from Buffini & Company to help Agents accelerate their lead generation

Register for the Profitable Broker Program today! Go to Mainstreet under the Learn tab to sign up and take advantage of this powerful program now.

Best Regards,

Dave Liniger